

## Events

# INTERNATIONAL EXPANSION & PUBLIC RELATIONS AND CRISIS RESILIENCE

Mar 19, 2024

This three-hour program is split into two sections. The first section on International Expansion will cover legal and compliance considerations related to international expansion, including anti-corruption and anti-bribery laws; counterparty diligence; best practice hygiene; international contracting; select personnel matter; select intellectual property matters; and policies and procedures. The second section on Public Relations and Crisis Resilience will cover how to properly handle a public relations crisis and when to get legal involved.

**Location: Memphis, Tennessee**

### **Session 1**

International Expansion and Global Legal and Compliance Considerations

### **Session 2**

Relations and Crisis Resilience

[Register for details](#)

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