

## News

# FINTECH INNOVATION PROTECTION THROUGH INTELLECTUAL PROPERTY

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The four main types of intellectual property protection for innovation, including the different benefits of each type of protection will be discussed by BCLP Partner George Chen on Oct. 12 at the ValleyFinTechPay Connect – Fall 2023. He'll cover how some FinTech companies in the Valley of Sun are using intellectual property protection; and some of the challenges FinTech companies have when using intellectual property protection.

George is a nationally recognized, award-winning intellectual property lawyer who litigates high stakes IP disputes and manages and prosecutes IP portfolios. As the leader of the intellectual property practice for the firm's Phoenix office, George partners with long-term clients to develop, protect, enforce, defend, license, and commercialize intellectual property and other business assets. His practice includes litigation, licensing, counseling, and prosecution of patent, trademark, copyright, trade secret, unfair competition, Internet, cybersquatting, and other intellectual property matters.

## RELATED PRACTICE AREAS

- Intellectual Property and Technology

## MEET THE TEAM



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