

News

BCLP ADVISES LS GLOBAL FRANCHISE L.P. IN SALE OF GFG TO FAT BRANDS

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The international law firm BCLP has advised LS Global Franchise L.P. (Serruya Private Equity and Lion Capital) on its sale of Global Franchise Group (GFG) to FAT Brands, a leading global franchising company that strategically acquires, markets and develops fast casual and casual dining restaurant concepts.

GFG's portfolio of franchise brands includes Great American Cookies, Hot Dog on a Stick, Marble Slab Creamery, Pretzelmaker and Round Table Pizza. With this acquisition, FAT Brands will have more than 2,000 restaurants around the world.

This transaction was named by [Fast Casual](#) as "the largest restaurant acquisition of 2021," with a deal value of \$442.5 million, and illustrates BCLP's excellence in the food and agribusiness industry. BCLP is ranked for agribusiness by Chambers Global.

LS Global Franchise L.P. was advised by a BCLP deal team led by Megan Meyers, Amit Parekh and Jason Werner.

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